





www.drgrowitall.com.au

## DETAILED PRODUCT DESCRIPTION

"Dr Grow It All", is an award winning concentrated natural liquid organic plant nutrient. It is a simple to use fertiliser that is suitable for all plants from vegetables to natives.

This innovative solution was developed after many years of research, development and independent clinical testing completed by Dr Gordon Rodgers from Applied Horticultural Research, University of Sydney. The product has been designed to deliver an effective, environmentally friendly and healthy alternative to all fertilisers currently in use (organic or non-organic).

The main features that make Dr Grow It All so unique and able to achieve outstanding results growing fruits, vegetables and ornamental plants are :-

**Complete Balance of Nutrients** - a full range of macro and micro nutrients in a balanced form that provide plants all nutrients required for strong growth. Without a complete range of nutrients working collaboratively together, nutrients can become locked up in the soil and unavailable to the plant, as is the case with many fish and seaweed based fertilisers.

**Plant and Soil Enhancing Bacteria** – Dr Grow It All contains plant and soil friendly micro-organisms that stimulate plant growth while activating soil biology. Such soil biology is essential for good soil health and healthy disease resistant plants.

**pH Neutral** – Many fertilisers in the market are either too acidic or too alkaline. Dr Grow It All is pH neutral, allowing immediate uptake of nutrients through the plant foliage and root system whilst helping to balance the pH of the soil.

Importantly Dr Grow It All is an Australian Organic Certified Product making it safe to use while eliminating harmful chemicals from fruit and vegetables.



### PRODUCT SIZES

Dr Grow It All is currently packaged in the following sizes and distributed through various independent retail outlets:



1 Litre Measure Bottle



2.5 Litre Jerry Can



10 Litre Drum



20 Litre Drum

# PRODUCT SELLING FEATURES/CLAIMS

The product has been proven to accelerate and increase plant yields and grows healthier more nutritious chemical free fruit and vegetables that are naturally resistant to pest and diseases. Its unsurpassed qualities facilitate a rapid increase in microbial activity in the soil with the benefits of increased nutrient transfer to the root zone whilst releasing existing locked up nutrients and greater water efficiency.

"Dr Grow It All" is developed through a unique method of extracting a complete range and balanced form of nutrients from highly refined composted poultry manure with further bio stimulation processes resulting in a highly concentrated, pH neutral, liquid organic plant nutrient and soil rejuvenator.

"Dr Grow It All" has minimal odour and can be used as a foliar spray or delivered directly to the root zone via any watering system without fear of clogging filters or fear of over fertilising or burning.

As a product that gets fast results, is simple to use, cost effective and environmental friendly "Dr Grow It All" represents a bright new future to the way people will grow their food or ornamentals in the most natural way.

#### TESTIMONIALS

Our product is used by many nurseries on their own stock. We have many testimonials from domestic and commercial customers which can be viewed on our website www.drgrowitall.com.au. Here are just a few examples...







Before application of Dr Grow It All



After 12 Hours





**Buds flourishing** 



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COMPLETE BALANCED Plant Nutrient and Soil Rejuvenator

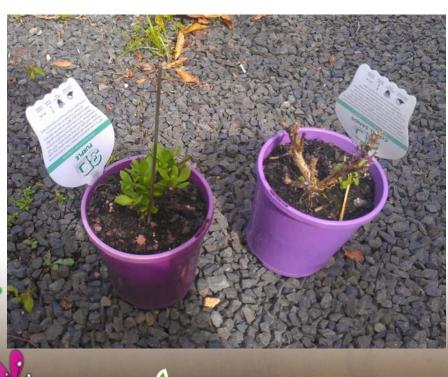
Cameron from *Lismore Garden Centre* did some trials on stock that was deemed beyond redemption and was destined for the rubbish bin.

Our rep convinced him to do a comparison trial using Dr Grow It All on one plant and Seasol (the product he had been using) on another.

Both were treated 3 times over a week. DGIA trial on the left and Seasol trial on the right. The result speaks for them self.

Just another example of the power of Dr Grow It All's synergy of a complete balance of macro and micro nutrients and billions of plant and soil enhancing bacteria delivered in a plant acceptable pH neutral organic solution.

This plant will continue to thrive as the biology of the soil keeps improving.









TOMATO CUTTINGS

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Jenece Drake, a horticulturist for 35 years, in preparation for a talk at the QLD Garden Expo soaked two tomato cuttings for two weeks. The one on the left in a Dr Grow It All solution (100 to 1) and the one on the right in just water. After two weeks the cutting soaked in water barely has any root hair at all compared to the one soaked in Dr Grow It All.

Jenece calls Dr Grow It All her plant hormone. She soaks seeds and seedlings in Dr Grow It All before planting to achieve outstanding strike rates.



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COMPLETE BALANCED Plant Nutrient and Soil Rejuvenator

A neighbours Duranta hedge that was in very poor condition. After using Dr Grow It All for a month it powered back and flowered profusely for the first time in years. They thought it was dead and couldn't believe the remarkable recovery.



#### **Before**

<u>After</u>

One month of regularly applying Dr Grow It All





The owner of this lawn had given up on trying to revive it in challenging drought conditions. But after applying Dr Grow It All over a short period of time this is the result. The lawn improved on a weekly basis and is now looking much better despite getting hammered by regular fierce soccer games by the neighbourhood boys.





Before

After

4 weeks application of Dr Grow It All

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Plant Nutrient and Soil Rejuvenator

Photos of the Toowoomba Council Gardens at the top of the Toowoomba Range. Take particular notice of the daisy gardens that were cut back to get cuttings for the council nursery. They applied Dr Grow It All as a trial to see what would happen. To their surprise they have regenerated, which is quite extraordinary. Nursery Supervisor Richard had never seen that happen before.







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These succulents were rescued from the bin and bought back to life with Dr Grow It All.



Before



After 2 weeks



After 4 weeks



After 6 weeks



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Maree from *Brissie Plants* uses Dr Grow It All to propagate cuttings and had amazing success with these Frangipanis.











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